



# Introducing Syn248™ by AT&T

Simplify Your Communications Now!

Available July 1, 2012, **Syn248 by AT&T** is the newest addition to the SMB product portfolio! Ideal for startups and small businesses, Syn248 is competitively priced and offered through select e-tail partners.

This **do-it-yourself** solution delivers traditional phone system functionality plus industry-leading features; perfect for SMBs that want to move beyond small legacy PBXs and key systems! With convenient and familiar call handling, **AT&T Syn248** offers plug-and-talk power to improve any business and simplify communications now!

Plus Syn248 sets a new standard for ease with only two components –the **SB35010 Analog Gateway** and the **SB35020 Deskset**. Syn248 integrates seamlessly into existing networks with standard dual Ethernet ports on the Deskset, no extra cabling and simple Ethernet wiring –making installation a snap!

Syn248 offers scalability and flexibility to improve operations and increases productivity with...

- ✓ Support for 24 users out-of-the-box
- ✓ Up to 8 analog lines (4 per gateway)
- ✓ Multi-line appearances
- ✓ Large backlit displays
- ✓ Inbound Call Routing
- ✓ Built-in Voicemail
- ✓ Easy web-based administration
- ✓ 50/100 entries Station/System Phonebook
- ✓ Dual Ethernet Ports: 10/100 Mb Pass-Thru Port
- ✓ Power over Ethernet (and/or AC/DC Power Supply included)
- ✓ Built-in Auto Attendant with Custom Recording of On-Hold Message
- ✓ Dial-by-name (first or last) functionality and Operator selectable day and night modes



No complicated programming, **no hidden costs**, no licenses, and no add-on feature activations! Just a **sophisticated yet simple** solution at an incredibly affordable price, by a highly trusted brand, backed by an industry-leading 2 year limited warranty! **AT&T Syn248 –Simplify Your *Communications* Now!**

## Want more information?

Checkout the [Syn248 Feature Highlight video](#).

Visit <http://smbtelephones.att.com/syn248> for complete product details.

Reference the Syn248 [Manual and Quick Setup Guide](#) for technical information.

Contact the SMB Product Support Desk: 1-888-916-2007, M-F, 6AM – 5PM, PT.

