

Advanced American Telephones

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2011 AT&T CORDLESS PHONE LINE OFFERS INDUSTRY'S BEST TALK RANGE WITH RICH NEW FEATURES TO IMPROVE HOME COMMUNICATIONS

New AT&T Phone Systems Feature CellPhone Call Integration, HD Audio, Push-to-Talk and Caller ID Announce to Improve Communication for Any Home or Small Office

BEAVERTON, Ore., May 25, 2011 – Advanced American Telephones (AAT), which manufactures AT&T-branded telephones under a license agreement with AT&T Intellectual Property, today announced the availability of its new AT&T-branded DECT 6.0 cordless phones, featuring unsurpassed range (up to 1,800 feet*) along with a host of new features to improve the home communications experience. The 2011 lineup includes Connect-to-Cell™ technology that enables answering of both cellular and landline calls through the home phone system.

“Consumers who desire a high-value product and simplistic function in their home or small office will enjoy the rich quality, look and features of the new 2011 AT&T line,” said Matt Ramage, senior vice president, product management, Advanced American Telephones. “The lineup includes a range of great features that offer affordable communication solutions for today’s fast-paced families and home-based businesses.”

With the addition of HD audio, the 2011 AT&T phone line boasts the best sound quality with up to 45 percent better talk range (up to 1,800 feet) than other cordless phones on the market. AT&T’s latest DECT 6.0 cordless phones will be available at <http://telephones.att.com> and at major retail stores such as Walmart, Target, Staples, Office Max, Best Buy and others.

AT&T TL92271: Accommodate Home Cell Calls from a Convenient and Reliable Phone System

Priced at \$79.95, the new [AT&T TL92271](#) Connect-to-Cell™ system offers customers the freedom of making and receiving cellular calls through a cordless phone, to help avoid typical problems of poor call clarity and range associated with cellular calling at home. Up to four BLUETOOTH®-enabled cellphones can be paired to the system with two cell phones simultaneously, allowing one person to make landline calls on one handset while another person makes cellular calls on a different handset. Users can also download cellphone directories (up to 6,000 entries) directly into the TL92271 system.

The TL92271 also features new HD audio sound quality and an equalizer function with four preset audio profiles to better match the user’s hearing. For added convenience, the TL92271’s Caller ID Announce setting enables easy call screening without picking up the handset and push-to-talk (PTT) for instant communication on handsets placed throughout the home.

AT&T CL82201: Industry-Leading Talk Range and Call Quality

Based on advanced DECT 6.0 technology, the new [AT&T CL82201](#) is a dual-handset phone system with optional expandability up to 12 handsets. Priced at \$59.95, this versatile system also offers unsurpassed range of up to 1,800 feet and incorporates HD audio and an equalizer function to adjust call audio settings.

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With these features, the AT&T CL82201 allows users to have clear conversations over a greater distance, with more peace-of-mind that a call is less likely to drop when moving from room-to-room or to the backyard.

The CL82201 phone system also includes PTT functionality, making it ideal for home-based businesses, small offices and larger families. PTT enables instant voice delivery through the handset speakerphone for household and office announcements or for one-to-one conversations with someone in another room. For better readability, the phone also has an extra-large, white backlit LCD display, and includes Caller ID Announce.

AT&T CL83201: Feature Rich with Dual Caller ID and Dial-in-Base Speakerphone

Similar to the CL82201, the new [AT&T CL83201](#) features unsurpassed range, Caller ID Announce, PPT and HD audio in a unique, modern design for \$69.95. CL83201 users can also make calls from the base with the Dial-in-Base Speakerphone and dual Caller ID that can be viewed from either the handset or the base. The system comes with one handset and is expandable up to 12 handsets to accommodate large households while using only a single phone jack. Other key features include large tilt base display, intercom between handsets and base unit, handset and base speakerphones, storage of up to 50 names/numbers in the Caller ID history, selectable ring tones and up to 14 minutes of digital recording time.

Product highlights and retail availability are as follows:

TL92271

- Make and receive both landline and cellular calls from any handset
- Virtual 2-line phone system when using landline and cellphone access through the system
- Pair up to four Bluetooth devices
- Download up to 6,000 entries from cellphone directory
- Unsurpassed range
- HD audio
- Equalizer function with four preset audio profiles
- Caller ID Announce
- Push-to-Talk for instant communication between handsets
- Jumbo pre-dial text on handset display
- High contrast white backlight with black text
- Backlit keypad
- 200-name and number phonebook directory
- 50-name and number Caller ID history**
- 10-number redial memory
- 7-day/7-hour battery performance
- Wall mountable
- Digital answering system:
 - ITAD accessible from handset
 - 14 minutes record time
- **Available in May 2011** at Best Buy and RadioShack
- **MSRP: \$79.95**

CL82201

- Unsurpassed range
- HD audio
- Equalizer function with four preset audio profiles
- Caller ID Announce
- Push-to-Talk for instant communication between handsets
- Chrome accents on handset and base
- White backlight on handset LCD

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- Jumbo pre-dial text on display
- Backlit keypad
- Handset speakerphone
- 50-name and number phonebook directory
- 50-name and number Caller ID history**
- 10-number redial memory
- 7-day/7-hour battery performance
- Wall mountable
- Digital answering system:
 - ITAD accessible from handset
 - 14 minutes record time
 - Large backlit 7-segment message counter
- **Available in May 2011** at Walmart, Target, Staples and Office Max
- **MSRP: \$59.95**

CL83201

- Dual Caller ID with Dial-in-Base speakerphone
- Unsurpassed range
- HD audio
- Equalizer function with four preset audio profiles
- Caller ID Announce
- Push-to-Talk for instant communication between handsets
- Chrome accents on handset and base
- White backlight on handset LCD and large base tilt display
- Metallic silver primary color with Taupe earth tone secondary color
- Jumbo pre-dial text on display
- Backlit keypad
- Handset speakerphone
- 50-name and number phonebook directory
- 50-name and number Caller ID history**
- 10-number redial memory
- 7-day/7-hour battery performance
- Wall mountable
- Digital answering system:
 - ITAD accessible from handset
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- **Available in May 2011** at RadioShack, Target and Office Depot
- **MSRP: \$69.95**

For more product details and to view the full line of 2011 AT&T home phones, please visit:
<http://telephones.att.com>.

About Advanced American Telephones

Advanced American Telephones (AAT) designs, manufactures and distributes AT&T-branded telephone products in the United States and Canada under a brand license agreement with AT&T Intellectual Property II, L.P. AAT is owned by VTech Holdings Ltd. VTech is a widely recognized leader in the consumer phone industry.

Connect to Cell is a trademark of Advanced American Telephones.

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*Open range test was performed by Wyle Laboratories, an independent commercial test facility. "Up to 1,800 feet" cordless handset range refers to the maximum open field range.

**Use of Caller ID/Call Waiting features requires a subscription to Caller ID/Call Waiting services available through your local telephone company.

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